



7. – 10. 11. 2023
Stuttgart

BLECHEXPO STEEL CONVENT 2023

On 07 November 2023, the 1st day of Blechexpo 2023, there will be an additional highlight at the trade fair in Stuttgart: After the successful start in 2021, the trade fair organizers, P.E. Schall GmbH & Co. KG, have decided to organize the Blechexpo Stahl Convent 2023. **Its motto is "Challenges on the steel markets in 2023"**. The Convent is organized by the **Stahl-Kommunikation** agency. The venue will be the forum area in exhibition hall 10 and the event is scheduled to start at 1:00 pm. We cordially invite you to contribute to the convention with a professional lecture of 30 minutes max. length.

In times of climate protection, new, energy- and climate-friendly paths for steel production are being researched worldwide or have already been successfully taken. The "green transformation" of industry has been pursued with great vigour for some time. Decarbonization is on everyone's lips, and green hydrogen is supposed to help make steel production lower in emissions. It is only logical that this not only protects the climate and the environment, but also enormously increases costs along the steel process chain.

The situation is further aggravated by the ongoing conflict in Ukraine, which is further exacerbating the situation on the steel markets.

Renowned speakers from leading international companies will speak about this complex of topics and discuss them with visitors to the Convention.

You ought to know this!

Use the Blechexpo Steel Convention for your own marketing and draw the attention of international experts to your company and its innovations. All you need to do is register for a 30-minute technical presentation at the Blechexpo Stahl Convent 2023. For this purpose, we will link your company to the homepages of Blechexpo and the Stahl-Kommunikation agency from the time of your binding registration. In addition, your company logo will be added to the list of supporters of the convention and published by the trade fair organizer via all social media channels.

But that's not all: during the trade fair, we will show your company logo on digital displays in all halls, in the foyer and in the corridors of Messe Stuttgart with a reference to your

support. Finally, we will send the Convent program with the title of your presentation, the name of the speaker and his function in your company to various trade journals. This will ensure a diverse distribution.

At the end of the Blechexpo Steel Convention, we will know precisely which lecture the individual visitor was interested in. We can provide you with the names and addresses of the visitors who were interested in your presentation after the show.

The cost of this marketing package is € 2,750.00.

The Blechexpo Stahl Convent offers approximately six speakers the opportunity to give a technical presentation. Already today we have two binding commitments from ArcelorMittal and Weyland GmbH.

Take advantage of this extraordinary opportunity for extended marketing and do not wait any longer.

Contact:

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Registration for a professional lecture

Herewith we register bindingly with a lecture.

O We would like to book the Marketig package at a price of € 2,750.00.

Company name:

Street:

Post code/Location:

Speaker:

Lecture Topic:

Phone: **Mail:**

Date / Signature / Company stamp:

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